



BONUS ADVICE

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No. 1 Way To Boost Your Boyfriend Appeal

It's a little frustrating navigating dating a guy in today's world.

See in today's world, guys are not as masculine as their predecessors. That means they need your Boyfriend Appeal to awaken their slumbering Boyfriend DNA.

Because guys today are what I call "Boyfriend Lazy" they also have something that men in the decades before didn't...

They have **options okayed by society.**

Let me drill down into that, so you pick up the nuance.

All of us have options in life.

But usually, you will not act on an option if it's not sanctioned by society (aka your parents, your culture, your community, or your friends.)

In the 1930s it was expected that a woman would date multiple men until one asked for her hand in marriage. It was okayed by society.

In the 1950s it was expected that a man asks the woman for her hand in marriage to have sex. It's not that occasional pre-marital sex wasn't happening, it's just that guys knew the drill—they had to propose to have sex. It was okayed by society.

Now before I paint a grim picture of today, know that as bad as it seems, *this is to the advantage of an in-the-know woman!*

Today, men have the society-sanctioned options of:

1. Not mating (aka dating exclusively with action towards marriage) and society not belittling them for it. Gone are the days of them being made fun of for still being a bachelor at the age of 40. Now, unlike previous decades, guys can fly solo or have children out of wedlock and society is okay with it.
2. They have electronic toys, video games, laptops, the Internet, streaming music, etc. to occupy their after-the-job time and society accepts these screen times.
3. Texting is now the primary mode of communication between couples and society has okayed this. Texting as 98% of communication decreases intimacy.

Those three items are big.

That's a lot of 'distraction' for a woman to cut through to get noticed by a guy in dating for a relationship of romance. Would you agree?

With all of these modern-day difficulties, I had to develop the Law of Romance to help you know what is *really* going on and to give you an advantage women in previous decades had.

Today's dating is entirely different and creates roadblocks that require nerves of steel or the other default, just giving up.

You have to a) know what you're doing and b) understand how to have Boyfriend Appeal.

To put it bluntly, *today, you have to get noticed with his **Boyfriend Brain**—if you want to have a romantic relationship. If you wake up his Boyfriend Brain, you activate his Boyfriend DNA. Only then does he behave as though he knows how to date.*

It's a dating changer.

How do you wake up his ‘Boyfriend Brain’?

There’s only one way.

To wake up his Boyfriend Brain and get a romantic relationship, in the Law of Romance, you *have* to have Boyfriend Appeal.

No talking, explaining, pining, hanging in there, cajoling, manipulating or ultimatums have any impact on your guy. They only make him distance more.

And while there are many aspects to having Boyfriend Appeal, you and I just met, and over time you will learn them from me.

But today, I wanted to give you something immediate. Something that you implement in your dynamic with your guy and watch the magic happen!

Are you ready??

Here it is: *Stop attempting to be a Girlfriend.*

That’s right.

That’s big!!!

Your efforts to BE a Girlfriend are making you:

- do wayyyy too much towards making “it” work
- you’re trying to anticipate what would please him
- you’re thinking of him constantly
- you’ve hijacked your life to be available to him
- you even do little nice things for him
- you fill in the blanks of his absences with excuses for him, even on small things, to ignore his disappearing act

STOP!

He not only dislikes all of that (he won’t tell you) he thinks you’re weak and not up to future-wife-standards.

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He sees you as thinking you aren't good enough, so you have to sweeten the deal to barter yourself to him.

He sees that as short of pathetic. You see it as being a "girlfriend" and "giving him the benefit of the doubt."

You feel it as exhausting and unrewarding.

And some days you don't see it as being a girlfriend as much as you fear that without these overtures from you, he may not care.

That thought is born from the insecurity of not feeling good enough and intuitively wanting the relationship more than him.

I know how terrible that feels. Many, many people suffer from this.

And when you get ahold of him on the phone you most often want to get reassurance from him that you both are still an item. He, avoiding confrontation, will reassure. Then he'll disappear. Stop, girl. Stopping will get him to come closer.

Tattoo this: Verbal questioning by you and his verbal response means nothing. Nothing.

It has to come from him without prodding from you.

Example: You: "Hey I hadn't heard from you for awhile! Thought maybe you were run over or some hot babe kidnapped you! Are we still good?"

Him: "Yeah. Sorry bout that. Just have been busy with deadlines. Yeah I'll make it up to you soon."

You think he just recommitment. Nope. Your questioning pushed him back again.

What a guy says in response to your question MEANS NOTHING. It always has meaning ONLY when it comes from him first.

Through my Law of Romance, you will come to understand your high value and what a man needs, wants and how that aligns with you taking care of you.

So in this case, stopping doing things will dramatically benefit the both of you!

A great girlfriend doesn't help the guy remember her when he's been ignoring her by extracting statements from him that aren't admissible in the court of romance!

Go back to taking care of you as you were when you first met. That's what attracted him to you.

In the Law of Romance, I want you not focused on being a girlfriend. It messes your energy in the wrong direction... towards him.

Instead, I want you focused on having Boyfriend Appeal which is all about you. A guy likes you focused on you, not him. That right there is worth its weight in gold!!!!

You can't control the relationship. Don't try. It makes it far worse.

He notices everything. He notices with his Boyfriend Sensitivities that you are either coming from scary-chick land and he pulls away... distances.

Or he notices that you love yourself big time and he better bring his A game. He loves this.

Not knowing how the Law of Romance works triggers your frustration in dating.

I'm here to empower you and to get you the blissful LOVE romantic relationship with the guy that sweeps you off your feet. It will happen. It will.

Stay tuned for essential email newsletters and blogs and vlogs bringing you clarity.

Enjoy,



Christine Rich Hanson

P.S. – Here's an interesting story about Carrie. A thoughtful, super sweet realtor was making every mistake unwittingly. **[Look how it turned around!](#)**